



PROGRAMMING ALERT

FOR IMMEDIATE RELEASE

1050 ESPN NEW YORK TEAMS WITH MELROSE CREDIT UNION TO OFFER \$5000 COLLEGE SCHOLARSHIP TO MVP STUDENT-ATHLETE

NEW YORK (October 19, 2009) – 1050 ESPN New York, the flagship station of ESPN Radio, continues its commitment to local high school sports with comprehensive on-air and online content. The highlight for area listeners will be live audio webcasts of area high school football games via a live stream at www.1050espn.com.

For the third year, 1050 has teamed with Melrose Credit Union to award a current high school senior MVP student-athlete with a \$5000 college scholarship. From now through December, five student-athletes will be honored each month from nominations submitted to www.1050espn.com. In January, one MVP student-athlete will be selected from among the monthly finalists to receive a \$5000 college scholarship courtesy of Melrose Credit Union.

Call for nominations: If you know a college-bound senior who deserves recognition for his or her scholastic and athletic performance, please log onto www.1050espn.com and nominate him or her. (You'll be required to register—free—for the 1050 Listener Club.)

Play-by-play will again be handled by 1050's morning and midday sports news anchor, Bob Galerstein. 1050 Producer Andrew Gundling returns to provide analysis.

"1050 ESPN is fully committed to high school sports and this season we've selected the area's biggest games and top rivalries," said Aaron Spielberg, 1050 ESPN New York's Program Director. "We recognize that in many parts of our listening area, the biggest sports event on a Friday or Saturday is played at the high school football field and we look forward to bringing that excitement to our listeners. We're delighted that Melrose Credit Union is again recognizing the importance of the term 'student-athlete' and rewarding a deserving student with this scholarship."

Upcoming New York Game Schedule on www.1050espn.com

11/14	Nassau County Conference I Semifinal (@ Hofstra)	4:30pm or 7:30pm
11/21	CHSFL Championship @ Mitchell Field	4pm
11/27	Long Island Conference II Championship (@ Hofstra)	4:30pm
11/28	PSAL Championship @ Midwood HS (Brooklyn)	12pm